



**CITY OF WALLED LAKE
PARKS & RECREATION COMMISSION
MONDAY, NOVEMBER 14, 2016**

The Meeting was called to order at 7:30 p.m.

ROLL CALL: Moore, Rondeau, Cheney, Costanzo, Palmer

ABSENT: Loch

OTHERS PRESENT: Recording Secretary Joyce

REQUESTS FOR AGENDA CHANGES: None

APPROVAL OF MINUTES:

PR 11-01-16 APPROVAL OF THE SEPTEMBER 12, 2016, PARKS AND RECREATION COMMISSION MEETING MINUTES

Motion by Rondeau, seconded Palmer, CARRIED UNANIMOUSLY: To approve the September 12, 2016, Parks and Recreation Commission meeting minutes.

COMMUNICATION: The Historical Committee sent a letter regarding Market Day. They felt the event was down a bit with vendors but the crowd level was up and they did very well. They would like to see the event continue next year.

AUDIENCE PARTICIPATION: None

UNFINISHED BUSINESS:

Commissioner Costanzo went to the September and October DDA meetings but there wasn't a quorum at either meeting. At the November DDA meeting, he mentioned our events and their support. He mentioned the website to The DDA and updating the website in an effort to publish events as well as getting community support and donations. The DDA seemed positive to Commissioner Costanzo's recommendations and he will attend the next DDA meeting to continue to communicate their thoughts and ideas to the Commission.

NEW BUSINESS:

1. Holiday Tree Lighting Ceremony

The Commission went over the checklist for the Holiday Tree Lighting Ceremony. The event will follow the same format as previous years. Commissioner Costanzo has spoken with management at Kroger in an effort to get them to support the Tree Lighting event. He has received a \$50 donation from Kroger. They wanted did want to know how they would be recognized. They were told that they would be recognized on the Parks & Recreation Facebook page as well as at the event itself.

Unfortunately, the Twirl-M's and Premier Pre-School will not be available to entertain us this year. Dance Dynamics will be there to provide entertainment.

Santa will once again give each child a candy cane and Christmas tree ornament.

Parks and Recreation will have a table letting the public know of the events they do and promoting the Commission.

Secretary Joyce suggested maybe next year doing a recognition plaques for those businesses that have helped us put on the Tree Lighting Ceremony for so many years.

Commissioners should arrive between 5:00 – 5:30 for setup of the event.

2. 2017 -- Game Plan and Ideas

Secretary Janell Joyce stated that this is the time of the year to start thinking about what event the Commission would like to do next year. Should we discontinue with some? Incorporate new events, etc.?

All of the commissioners all like the Market Day event but would like to possibly expand the venue of the event. It was decided to ask City Council if they want to continue to support Market Day in 2017. The Commission feels that there are areas where costs can be cut. It is also felt that a volunteer basis could be established to help defray costs. Again, it is felt that if the Commission could get corporate sponsors it would help defray the costs to the City. We don't have the infrastructure in place on the website to give the big corporations recognition. Recognition is looked at as a return on their money.

PR 11-02-16 MOTION TO ASK CITY COUNCIL IF THEY PLAN TO SUPPORT A 2017 MARKET DAY EVENT. IF THERE ARE PLANS TO CUT THE EVENT; ARE THEY DUE TO MONETARY REASONS? IF MONETARY, CAN THE COMMISSION HELP TO REDUCE COSTS BY RELYING ON A VOLUNTEER STAFF?

Motion by Palmer, seconded Costanzo, CARRIED UNANIMOUSLY: To approve the Motion to ask City Council for the Support with 2017 Market Day.

Commissioner Costanzo said he would go to the next City Council meeting and ask them about our Motion for their support.

It was felt that the banners for the concerts should be tweaked a bit to include Simms Parks on them. It was also felt that we should get signage for the “Movie in the Park” night.

OTHER BUSINESS:

The Commission thanked Secretary Janell Joyce and the DPW for their hard work and support to the Parks & Recreation.

PR 11-03-16 ADJOURNMENT

Motion by Moore, seconded by Rondeau, CARRIED UNANIMOUSLY: To adjourn the meeting at 8:58 p.m.

Janell Joyce
Recording Secretary

Timothy Moore
Chairman